

Revision Paper (2017-18)

Class-B.Com-I

Subject: Business Management

Paper-BC-105

Time: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all, selecting at least one question but not more than two questions from any unit. All questions carry equal marks.

UNIT-I

1. Discuss the characteristics and significance of management. Is management a Science or an Art or both? Explain.
2. Define planning and discuss the process of planning. Are there any limitations of planning? If yes, then how can they be overcome?
3. What is the meaning of decision making? Discuss various steps of decision making process.
4. What do you mean by Management by Objectives (MBO). What are its benefits and weaknesses?

UNIT-II

5. Define centralization and give its merits and demerits.
6. Define motivation. Explain the theories of 'Maslow' and 'Herzberg' regarding motivation.
7. Describe various barriers to communication. What measures you suggest to overcome them?

UNIT-III

8. "Planning is looking ahead and control is looking back". Explain it and describe the process of control.
9. Discuss various techniques of control with suitable examples.
10. What is management of change? Why do people resist change? How will you overcome their resistance?