

Revision Paper (2016-17)

Class-B.Com-I

Sub: Business Management

Paper-BC-105

Time: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all, selecting at least one question but not more than two questions from any unit. All questions carry equal marks.

UNIT I

1. What do you understand by management? Explain its essential characteristics.
2. Define planning and discuss the essential elements of planning. Are there any limitations of planning? If yes, then how can they be overcome?
3. Discuss the process of decision making.
4. Define Management by Objectives (MBO). What are its advantages and limitations?

UNIT II

5. Define functional organization. Discuss its characteristics, advantages and disadvantages.
6. Define motivation. Discuss the various methods of motivation. Also discuss the problems involved in motivation.
7. Describe various barriers to communication. What measures will you suggest to overcome them?

UNIT III

8. "Planning is looking ahead and control is looking back". Explain it and describe the process of control.
9. What is Programme Network Analysis? How are PERT and CPM Network developed?
10. Why do people resist change? How will you overcome their resistance?