

MODEL TEST PAPER
BUSINESS MANAGEMENT
BC-105

Time: Three Hours

Maximum marks 80

Note: Attempt five questions in all, selecting at least one question but not more than two questions from each unit. All questions carry equal marks.

UNIT-I

Q1 “Business without efficient management is a house built on sand, which can fall at any time”. Explain this statement. **16**

Q2 Explain the contribution of Human Relations and Behavioural Science approach in the development of managerial thoughts. **16**

Q3 Discuss the mechanism of Decision-Making. How will you take correct and quick decisions in a manufacturing unit? **16**

Q4 Explain the weakness of MBO and give suggestions for improving its effectiveness. **16**

UNIT- II

Q5 Why there is a need of Departmentation in business organization? Which factors should be considered at the time of formation of departments? **16**

Q6 Define Motivation. Briefly discuss the financial and non financial incentives to motivate the workers in organization. **16**

Q7 Discuss the process of Business Communication. Explain how it can be made effective? **16**

UNIT-III

Q8 Define Controlling. How is it relates to other managerial functions? **16**

Q9 What is Programme Network Analysis? Also give the evaluation of Programme Network Analysis. **16**

Q10 What is Management of Change? Discuss the emerging horizons of management in today changing environment **16**