

Revision Paper (2015-16)
Class-B.Com-I
Sub: Business Management
Paper-V
Time: 3 Hours

Maximum Marks: 80

Note: Attempt five questions in all, selecting at least one question but not more than two questions from any unit. All questions carry equal marks.

UNIT I

1. Discuss the nature and significance of management. Is management a Science or an Art or both? Explain.
2. Define planning and discuss the essential elements of planning. Are there any limitations of planning? If yes, then how can they be overcome?
3. Discuss various steps of decision making process.
4. Define Management by Objectives (MBO). What are its advantages and limitations?

UNIT II

5. Define functional organization. Discuss its characteristics, advantages and disadvantages.
6. Define motivation. Discuss the various methods of motivation. Also discuss the problems involved in motivation.
7. Describe various barriers to communication. What measures do you suggest to overcome them?

UNIT III

8. "Planning is looking ahead and control is looking back". Explain it and describe the process of control.
9. Why do people resist change? How will you overcome their resistance?